RENAD ALRAJHI

Graphic Designer

renadalrajhii@gmail.com +966534411828 Portfolio

EDUCATION

Bachelor's in Graphic Design 2021-2025
Umm Al-Qura University, Mecca, SA

EXPERIENCE

Graphic Designer Feb 2026- Present
freelance

- Delivered end-to-end visual design solutions, custom branding elements, and marketing collateral for diverse clients, managing projects from initial concept to final execution.

Graphic Designer (Trainee) Nov 2025 - Jan 2026
Makhraj

- Created engaging visual graphics, social media, and custom story templates to maintain strong brand
- Coordinated workflows and design tasks across the team to streamline production and maintain quality control.

Graphic Designer (Trainee) Aug 2025 - Oct 2025
Hasad Marketing

- Designed multi-channel visual assets, packaging concepts, and company profiles for 20+ client brands.
- Leveraged AI design tools, alongside core creative software to accelerate concept brainstorming and product render visuals.

Co-Lead Designer May 2023 - Jul 2023
AeroCrops

- Co-led the execution of the brand's complete visual identity, including logos, style guidelines, and digital brand assets.
- Crafted high-impact presentation decks and promotional display materials for corporate hackathons and pitch competitions.

ADDITIONAL INFORMATION

Technical Skills: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Procreate, Google Gemini (AI-assisted design)

Languages: Arabic (Native), English (Intermediate)

Certificates: Certificate of Appreciation – StartSmart Competition (2023) for outstanding contribution

Awards: Second Place – "Watan" Digital Art Competition, Umm Al-Qura University (Arabic Typography Artwork for Saudi National Day)